

Official Rules for the
You Deserve a Drink Sweepstakes

NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

Open to residents of the fifty United States and the District of Columbia, age 18 or older.

How to Enter:

1. To enter the *You Deserve a Drink Sweepstakes* (“Sweepstakes”), review these Official Rules. If you have preordered a copy of *You Deserve a Drink* by Mamrie Hart (the “Author”), enter your name, mailing address, email address, telephone number, pre-order number and retailer name in the entry form on the website and submit your entry. You can also enter without preordering by sending an email with your name, mailing address, telephone number and email address to plumepublicity@us.penguin.com, with “YOU DESERVE A DRINK Sweepstakes” in the subject line.

2. Sweepstakes begins May 18, 2015. Online and email entries must be received no later than May 24, 11:59:59 PM, Eastern Time. Limit one entry per person. The sole determinant of time for the purposes of receipt of a valid entry will be the computer servers of Plume, an imprint of Penguin Publishing Group, a division of Penguin Random House LLC (“Sponsor”). Proof of transmission (screenshots or captures, etc.) does not constitute proof of receipt.

3. Entries are void if they are in whole or in part illegible or incomplete. Sponsor assumes no responsibility for late, lost, incomplete, illegible, or misdirected entries.

4. Sponsor and its parent, subsidiary or affiliated companies are not responsible for technical, hardware or software malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to play or participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized holder of the email account.

Winner:

1. From all eligible entries received, one (1) winner will be chosen in a random drawing held on or about May 29, 2015 by Sponsor, whose decisions concerning all matters related to this Sweepstakes are final and binding.

2. Winner will be notified by email. The odds of winning depend on the total number of eligible entries received.

Prize:

1. One (1) winner will receive two (2) tickets to Mamrie’s live stage show, the #NoFilter Tour, and an American Express gift card for travel expenses up to \$1,000.00. Choices of shows are:

5/28: Vic Theater -- Chicago
5/29: Le Poisson Rouge -- New York City
5/31: The Trocadero Theater -- Philadelphia
6/12: Neptune -- Seattle/Tacoma
6/13: Regency Ballroom -- San Francisco

2. Winner will be notified of which show he/she is attending depending on their location. Winner and guest will have their tickets waiting for them when they arrive at the venue, and there will also be a VIP Meet & Greet with the Author. Winner is responsible for all expenses above the \$1,000 travel stipend, which will be mailed to him/her once he/she have been confirmed as the winner (Approximate Retail Value = \$1,035.00-\$1,135.00, depending on price of tickets).

3. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

Eligibility:

This Sweepstakes is open to residents of the fifty United States and the District of Columbia, age 18 or older. Employees of Sponsor and its parent company, subsidiaries, affiliates or other parties in anyway involved in the development, production, or distribution of this Sweepstakes, as well as the immediate family (spouse, parents, siblings, children) and household members of each such employee are not eligible to participate in the Sweepstakes. Void where prohibited by law. All state and local restrictions apply.

General:

1. This Sweepstakes will be run in accordance with these Official Rules, subject to amendment by Sponsor. These Official Rules shall govern in the event of any inconsistency with other Sweepstakes-related materials.

2. No substitutions, transfers or assignments of prizes allowed. In the event of unavailability, Sponsor may substitute a prize of equal or greater value.

3. All expenses, including taxes (if any), related to receipt and use of prizes are the sole responsibility of the winner.

4. Winner may be required to execute an Affidavit of Eligibility and Release ("Affidavit") and if so, the Affidavit must be completed and returned within fourteen (14) days of notification or winner will forfeit his/her prize and another winner will be selected. Should the ARV of the prize equal or exceed \$600.00, winners shall be required to provide a Social Security Number or a Taxpayer Identification Number to Sponsor for issuance of a 1099 Form.

5. By accepting a prize, winner grants to Sponsor the right to use his/her name, likeness, hometown and biographical information in advertising and promotional materials, including posting on the Sponsor's website, without further compensation or permission, except where prohibited by law.

6. **LIMITATION OF LIABILITY.** By competing in this Sweepstakes and/or accepting a prize, entrants release Sponsor, its parent, subsidiary or affiliated companies, or the agencies of any of them and the authors and/or editors of any books promoted hereby from any and all liability for any loss, harm, injuries, damages, cost or expense arising out of or relating to participation in this Sweepstakes or the acceptance, use or misuse of the prize. **UNDER NO CIRCUMSTANCES SHALL THE RELEASED**

PARTIES BE LIABLE FOR INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES, ATTORNEYS' FEES OR ANY OTHER DAMAGES.

7. Any dispute arising from this Sweepstakes will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

Winner Information:

To receive the winner information, send a self-addressed, stamped envelope by November 29, 2015 to Plume Marketing, 375 Hudson Street, New York, NY 10014, **Attention: *You Deserve a Drink* Sweepstakes Winners List.**

Sponsor:

Plume
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